

23rd INTERNATIONAL EXHIBITION

for domestic and industrial heating, water supply, engineering and plumbing systems, air-conditioning, ventilation, equipment for pools, saunas and spas

aqua THERM

MOSCOW

FEBRUARY 12–15, 2019

Crocus Expo, Moscow

WWW.AQUATHERM-MOSCOW.RU

KEY EVENT FOR PROMOTION
OF HVAC & POOL BRANDS
IN RUSSIA AND EASTERN
EUROPE



Organised by



Developed by



Specialised sections



Book a stand



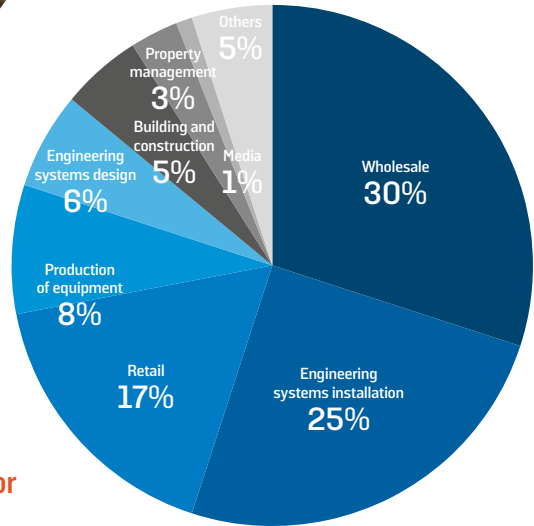
Aquatherm Moscow is the leading international event in Russia and CIS in the industry of domestic and industrial heating, water supply, engineering and plumbing systems, ventilation, air-conditioning and equipment for pools, saunas and spas.

The benchmark event connects producers and brand representatives from all over the globe with professional audience to maximize their opportunities by generating business leads, meeting partners, exchanging best practices and learning the latest industry trends.



Visitor profile:*

PROFESSIONAL AUDIENCE



Major groups of visitor product interest:*

- Heating Equipment **74%**
- Water Supply Equipment **66%**
- Pipes, Fittings, Valves **54%**
- Test and Measuring Equipment and Automation Systems **42%**

- Climate Control Equipment **34%**
- Pools, Saunas, Spas **23%**
- Other **4%**

Multiple choice answers

AQUATHERM MOSCOW 2018 RESULTS

27 517
unique trade visitors

38 800
sqm of total exhibition space

812
exhibitors from
34
countries

241
first-time exhibitors

HVAC & Pool brands from
68
countries

90%
of exhibitors established new contacts at the show*

80%
of exhibitors are satisfied with the exhibition results*

84%
of exhibitors plan to participate in 2019*

*Based on the show results in 2018

EXHIBITION PROFILE

HEATING EQUIPMENT

- Boilers
- Burners
- Heat exchangers
- Radiators
- Towel heaters
- Expansion tanks
- Air heaters
- Chimneys
- Solar panels and collectors, heat pumps
- Fireplaces, auxiliary materials
- Industrial heating equipment

WATER SUPPLY EQUIPMENT

- Pumps
- Filters, water treatment and purification systems
- Plumbing equipment
- Water heaters
- Industrial water supply equipment

PIPES. FITTINGS. VALVES

- Pipes
- Fittings
- Pipeline valves: isolation, control, safety valves
- Technical insulation, waterproofing insulation
- Pipe repair, cutting, welding instruments

WORLD OF WATER & SPA

POOL AND BATH EQUIPMENT

- Pools (private, public)
- Pumps for pools
- Filters, pool water purification systems
- Chemicals
- Automation
- Pool accessories
- Finishing materials
- Covering materials, pool pavilions
- Bath equipment

ENGINEERING TOOLS



VENTILATION AND AIR CONDITIONING EQUIPMENT

CONTROL AND MEASURING AUTOMATION SYSTEMS

- Level, pressure, temperature regulators
- Manometers
- Heat and water meters
- Thermometers
- Thermostats
- Gas meters
- Leak protection system

DESIGN AND INSTALLATION OF ENGINEERING SYSTEMS

BOOST YOUR VISIBILITY BEFORE, DURING AND AFTER THE SHOW!

- **MAKE YOUR COMPANY VISIBLE** to 28 thousand of professionals with advertising on-site, marketing collaterals and sponsorship packages.
- **MAXIMIZE YOUR ROI** with various smart on-line options and free web services highlighting your company 365 days a year.

WWW.AQUATHERM-MOSCOW.RU* STATISTICS

748 308
visits from
160
countries

603 703
unique visitors

2 054 793
page views

*Analysed for the period: February 11, 2017 - February 9, 2018

FIRST TIME AT THE EXHIBITION

NEW

"We can say that we are very satisfied with the preliminary results of Aquatherm Moscow. We had visitors not only from Moscow area but also from the majority of the CIS countries. We have had a great feedback from installers, wholesalers, importers, contractors and also end users. Now the great results are yet to come!"

Wynees Díaz, Export Manager, Rointe (Spain)

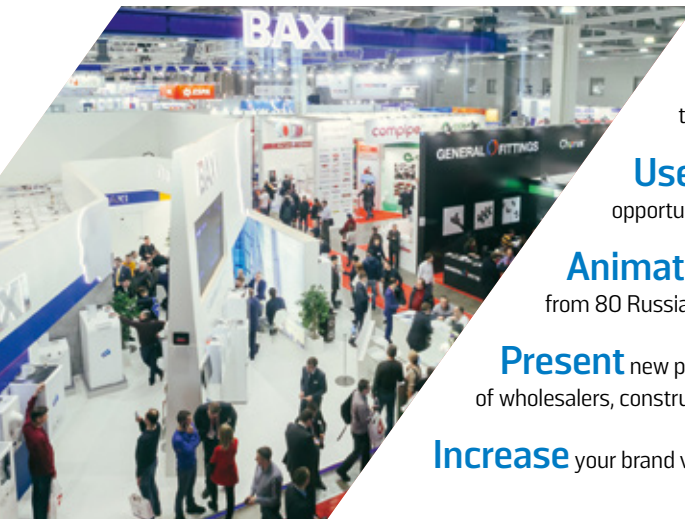
SEIZE THE CHANCE TO INCREASE VISITOR FLOW, **CONTACT THE EXHIBITION TEAM TO CHOOSE THE PROPER PROMOTIONAL PROGRAMME**

WHY EXHIBIT?



"Aquatherm Moscow impresses with its scale: there are a lot of interesting acquaintances and numerous visitors. It's a 110%-effective investment in the brand promotion!"

Dmitry Fominikh, Director, Galmet Rus (Poland)



Multiply your business opportunities by exploring the high-potential Russian HVAC & Pool market

Use the 20-year show's experience in growing export opportunities and sales network for international companies

Animate your existing distributor channel and find new partners from 80 Russian regions

Present new products, services and technologies to thousands of wholesalers, construction engineers, retailers

Increase your brand visibility among target professional audience



QUALIFIED CONTACTS GUARANTEED!



"Year by year the exhibition is growing in number, quality, good level and interest of visitors and technicians. Aquatherm is a strategic and valuable platform to meet customers and search for new contacts."

Marisa Zeni, General Director, Eurostandard SpA (Italy)

"If you evaluate the Russian market for the revival that reigned on Aquatherm Moscow, the market has jerked up!"

Mina Khachatryan, Rusklimat (Russia)

"Jeremias is the Aquatherm's regular participant. Due to the scale and significance of this event in the Russian market, we consider participation in the show as one of our priorities. Undoubtedly, this exhibition has a strong reputational influence, but at the same time it gives an opportunity to meet with partners, including professionals from the Russian regions and CIS countries, as well as to demonstrate new products and determine the vector for business development!"

Sergey Pronin, Marketing Director, Jeremias Rus (Germany & Russia)



CONTACT US TO LEARN MORE AND BOOK THE BEST SPACE AT THE SHOW!

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